

EXPEDITED PROCEDURE – EXAMINING GROUP 2623

S/N 09/852,229

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Michael Cristofalo et al.	Examiner:	Mushfikh I Alam
Serial No.:	09/852,229	Group Art Unit:	2623
Filed:	May 8, 2001	Docket No.:	2050.065US1
Title:	TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER PROGRAMMING SEGMENTS BY MAKING BANDWIDTH TRADEOFFS		

PRELIMINARY AMENDMENT

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Final Office Action dated November 15, 2007, please amend the application as follows: